

# EYEFUL

Glorifying the American Girl

JUNE

25¢

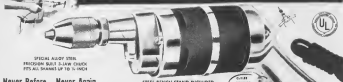


CHOCK FULL O'  
*Cuties*

JUNE FREW

# 36-PIECE ELECTRIC WORK KIT

## 1001 Uses for Home, Workshop, Farm and Factory



SPECIAL ALLOY STEEL  
BRIDGMAN QUALITY 3-LAMP CHUCK  
FITS ALL DRILLS UP TO 1/2 INCH

Never Before—Never Again  
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**\$14<sup>95</sup>**  
COMPLETE

STEEL BENCH STAND INCLUDED  
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CHANGES  
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HEAVY DUTY STEEL CASE  
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<p><b>POLISHES</b></p> <p>Polish brass silverware and other metal surfaces</p>	<p><b>DRILLS</b></p> <p>Drill up to 1/2 inch in metal wood and concrete</p>	<p><b>BRUSHES</b></p> <p>Remove rust and scale from refractory metal and other parts</p>
<p><b>SANDS</b></p> <p>Sand brass and other metal surfaces</p>	<p><b>MIXES</b></p> <p>Mix grout and other materials</p>	<p><b>BUFFS</b></p> <p>Buff brass and other metal surfaces</p>
<p><b>SHARPENS</b></p> <p>Sharpen tools and other metal surfaces</p>	<p>A MONEY KIT FOR 10 MANY PEOPLE TO USE</p>	

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Gentlemen: Send me the 36-Piece Electric Work Kit, complete as shown, C.O.D. at your special LOW PRICE of only \$14.95 plus C.O.D. postage charges. I must be delighted in every way or I can return Kit within 10 days for full refund.

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**HURRY! Get Yours While Supply Lasts!**

These Kits will go fast on this Bargain Offer so  
**RUSH YOUR ORDER on the Handy Coupon Today!**



# EYEFUL

Trade Mark Registered U. S. Pat. Off.

JUNE, 1951

VOL. 7, NUMBER 6

JUNE FREW, the platinum blonde honey on the cover, is a 5' 8" cutie from Canada. Only 23, June has violet eyes, weighs 121, has 36" hips, 34" bust, 25" waist, 19½" thighs. New York artists voted her "Broadway Blonde of 1951." Easy to see why!

LEE DAWSON, EDITOR



ART BY REALS

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Gentlemen: Without obligation or expense on my part, send me your qualification questionnaire. I understand that upon receipt of my answers you will immediately advise me if you think they indicate that I have a chance to succeed in criminal investigation or finger print work. Then I will receive FREE the "Blue Book of Crime," and information on your course and the 800 American Identification Bureaus employing your students or graduates.

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City \_\_\_\_\_ State \_\_\_\_\_ Age \_\_\_\_\_



# Glamour Preferred



Florence Cannon Anderson has a 36" bust, 26" waist, and 35" hips, also lovely brown eyes. . . .

Pink Moon, blond and blue-eyed, hails from Frisco. Is now a top-flight lingerie model.



Pink in polka dots is Frances Good Friend, honey-blond, blue-eyed, 5' 11", 123 pounds of merry stout! . . .



From south of the border comes Marie Curran, Latin lover, by Jean and Marion.



These girls that are going to be the new 8-12-34 are 5' 11", 123 pounds of merry stout! . . .







**T**HESE is the show, Babe, that dynamic Babe! Lucette is girl! She has dance! Yeah, man, when Babe Curry steps to that devil (juggle five in her wild and wacky Zebra Dance, it's every man for himself. And if you have a head like Babe, turn the page quick — this might be fatal!!!

Ball  
o  
Fire!



Babe juggle it with ring and the women are balls. For more!



This is a one two-three-four with a single leap that pump!



Maria Curry 5'6" and distributed like this: bust 34", head 24", hips 36", and shapely thighs, 20"



Watch That

MASHER



Gene has his powerful workout on his own, but heavy losses have to break him and make the American better. (Below)

## Showgirls Have a Defense Program!



Gene's life is all set to show a party in the case the party's too much. Gene Shaler

WITH THE COUNTRY in the throes of a two billion buck defense program, Joe, these curly Broadway showgirls have started a Defense Program all their own. They're learning how to protect themselves in the clubhouse, and much we better get get fresh with them.

To teach these luscious ladies how to handle themselves if any guy gets fresh after hours as a showgirl goes home, the girls were lucky to get a real hero—like Gene Shaler—who won the title of "Mr. America" and is getting plenty of applause as a wrestler today. Each morning, glamour boy Gene takes on a group of Broadway dames and teaches them the various holds which will render a wee guy incapable of giving any smart remarks.

Today's lesson shows lively Lita Lane, one of the most eye-catching girls in the Big Town, watching her curves against Gene's brute force. Lita's a gal who believes in keeping in shape, too, as her statistics show: She's 5' 3 1/2", has a 36" bust, a 34" waist and 24 1/2" hips. A real gals-a-bopper! looks like Gene Shaler fighting tonight is 112, lb. men. So nobody's better get fresh with our showgirls — they're fighting wildcats!



Gene's life of work in the White Club. And maybe better because they're better!



★ *as 'a' cuddly is 5'2"*  
★ *Brice, brown-eyed Jean-*  
*from Louisville, a beaut*  
*in the Klugeana style!*



*Night right for Jean*  
*Stevens, whose dress is*  
*also in 5'2" for her*  
*and legs, 5'2" for her!*



*This gypsy cut-*  
*and in Terry Fal-*  
*ton, green-eyed and*  
*just going on 21...*

*If you blunder*  
*and lose Claire*  
*Taylor, she's in a*  
*breathery charm.*



**Here You Are, Joe - Blondes, Brunettes, Redheads - all Tailored for Sighs!**

# There's One in Every Outfit!



IF YOU'RE an ex-GI you certainly remember this jacket. Even you'll find one in every outfit, no argument and such. But what happened to Perry doesn't show happen to these derry do-gooders of the K.P. Patrol. You know, things like a dress such as merry Marie's the Magician popping into the past to give a show for the boys — and Perry, too!



Marie's bewitched, but Perry's 'mushy' dressed.



Marie's bewitched, but Perry's 'mushy' dressed.



Marie's bewitched, but Perry's 'mushy' dressed.



Perry Perry, he wants to be left alone. Please!!



Marie's bewitched, but Perry's 'mushy' dressed.



Marie's bewitched, but Perry's 'mushy' dressed.



# Sugar

**Y**EAH, man, sugar 'n' spice 'n' everything nice — that's a perfect description of this skyscraper beauty from the Broadway shows, 5-foot-10-inch Bunny Lawrence.

Just to round out her description, tho, we'll tell you that Bunny's round numbers are 25" for waist, 36½" for bust, and 37" round her hips. And get this: her tresses are brick red. Could that be a danger signal — hmm?

# 'n' Spice



**S**POTLIGHT NOW on sugary 'n' spicy Icy Madison, a singy artists' model from the Windy City of Chicago.

Icy is a brown-haired doll and from top-most curl to pretty tootsies, she's 5-foot-2, but with eyes of blue, natch! That trim torso you're admiring is neatly packaged at 103 pounds. Icy is just 19, a very engaging miss, but not engaged, peil! Good news?

# Making MERRY



"The neighbors love to hear you practice. They look through our windows last night so they could hear you belt!"



"The time it took like the real thing—easy!"



"I hear she married a shopping party man!"



"Yeah, but it didn't do him any good to struggle — he couldn't get away!"

"I'm sporting. The manager wants us to show these on the audience!"



"You're shopping for work clothes — and want to see the guy I'm working on!"

**P**ick up a chair, pal, and grab an awful of sleepy eye-ops of some of our Broadway babes. These honey-eyes are hot and you gotta be sharp to play in their league. When it comes to the retail prices, there's no topping them, and with a tip from us, Bob, don't ever cross words with these lovely! You may be a home run hitter, but our chorus chicks have more than plenty on their current!

BUY



A Brooklyn beauty in  
Elaine May, with hair and  
legs 36" and a French  
smile. Ain't she sweet?

A black and white photograph showing a woman's legs from the knees down. She is wearing dark, high-heeled shoes and sheer stockings with a lace garter belt. Her legs are crossed at the ankles. In the background, a sign with the word 'Catalina' is visible, and a textured, possibly mesh, surface is on the left.

"The Great Gatsby" is a  
 1925 novel by F. Scott Fitzgerald  
 that depicts the Jazz Age in  
 the 1920s. The novel is set in  
 the West Egg of Long Island, New York, and  
 follows the life of Jay Gatsby, a  
 wealthy but mysterious man who  
 throws extravagant parties in  
 hopes of winning back his  
 former lover, Daisy Buchanan.

*A dimpled delight is Penny Faine, a well-rounded beauty who is 5'5" and 122 pounds.*

**BEWARE!!**



First she drops you in the bush, is  
she she drops you in the bush!  
M.F. 1999



You take your... Imports  
model... you... better  
every... you'll like... you'll



Don't want your friends and family to find out you're using a dating app? Here's how to keep your profile private.



This sign's not posted, pal. It would've  
to think you're home—then she looks you!

# Sultan

Looks 'Em

Over!

CRUISE

Many more you'll find  
but the Sultan's  
and your hearts will  
never be the same again.



I can't take 'em with me!

The is DANCING!!!



There's no other like  
her... Lily White  
- Pongolite Sultan



One - last! - Lily White



Kerry Blair got the best of  
them... the Sultan was not!



Kerry Blair shows the best of  
her... highest gazing gony



THE girl with the cleavage  
on his mug, Jim, is  
the fabulous Sultan of  
Pongolite. She's on a  
teasing trip... she was teasing  
him... for his heart —  
not more honest! The Sultan  
looked over some  
American girls, and he'll  
never be the same again!

*Sultry Siren*





Alluring Ariana is dedicating a sacrifice to the goddess Rattle, who oversees the pagan's happiness.

# Pagan Love Song



Offering their spirits to the Goddess of Joy, Arlanita dances her pagan ritual, torrid 'n' tempting.





Lillian, swimmer in a San Diego stunner, with 35" legs, 34" waist, 37" bust!

Living you that sultry look is dark-eyed Terry Hall. Terry's bust is 35" and she weighs 124.

Easy  
on the  
Eyes

As easy here as large prize that Dee Dicks is 5'8" tall, only 21, with coral brown eyes

If the face of blood, blue-eyed Dee Rogers don't smooch y'r eyes, Clyde, you're dead!!!

Ornament in stripes is little Judy Kemp, a mere 5'3" from here to there, July 17.

# Caught in the Act

These Fotos Are Worth Their Weight in Cash, Genie!

**H**ERE you are, going, a collection of the most exciting, scandalous photos this season. They're all sent to us by readers, who are scandal addicts. Maybe you've got one or two around the house that you'd like to see published? Send 'em along to us and, if we use 'em, we'll pay \$25 apiece. But remember, guys, to include return postage and address "naked" we can't be responsible for 'em otherwise.



Gentle of the year in this shot of babe carrying her husband for luck in a dress—what says Caneel!



Reader L.K. of Canton, Ohio writes, "When I kept making dough I looked up my model. It caught my wife at work!"



When every baby takes an orange spiced, Elspayed S.L. James Beach topped this one. Best!



One night while out on this evening, one of the best who caught dancing youth.

S.E. of Lake Park, Ky. caught this. Initially, even before a man with the title!





*A dimpled delight is red-haired Joy Rynn, whose eye-filling pins are exactly 33" long.*



*Sherry Carson's natty nylon's fit guns that are 8" at ankle, 14" at calf, and 24" round the thighs.*

*\* Polly Bacon is a 5'3" brown-eyed beauty from Beaumont — Boston to you, pal. Dreamy, eh?*



*Five-Star  
Honey*



*Janette Nitt Larson's  
d for another look any  
day. Nitt's only 21,  
hails from Minneapolis. . .*



*Pinnies from heaven! They  
belong to Elena Hanzina,  
who is 35" at bust 'n' hips,  
with a tiny 20" waist. . .*



Sam's got a loose eye for a curve, and for angles, too



Careful, honey, this guy's out to take you, but good



Don't believe him, honey. He won't be only as it looks.



Nothing unusual at all in his attitude. Call it a trap!

The sucker got taken. Baby brought her own gun along.

## The Old

# Shell Game

Y'OPVE got to be sharp as the hawk when you play shell game. You never let the sucker win, you make a mistake, and he's lost to take home your little red dot. You know how it operates, guys — with a pea and three shells. The idea is for you to guess which shell the pea is under. Only you can't win, unless you use your own smart guy the way Sam did!



He says he's smart and she says he's smart. They're both smart.



The sucker got taken. Baby brought her own gun along.



DRIED PEAS



IF IT SLIPS... IF IT CHAFES... IF IT GRIPES... THEN

# THROW AWAY THAT TRUSS!

Why put up with days... months... YEARS of discomfort, worry, and fear—if we provide you with the support you want and need? Learn NOW about this perfected truss-invention for most forms of reducible rupture. Surely you keenly desire... you eagerly CRAVE to enjoy most of life's activities and pleasures once again. To work... to play... to live... to love... with the haunting fear of Rupture lessened in your thoughts! Literally thousands of Rupture sufferers have entered this Kingdom of Paradise Regained... have worn our Appliance without the slightest inconvenience. Perhaps we can do as much for you. Some wise man said, "Nothing is impossible in this world"—and it is true, for where other trusses have failed is where we have had our greatest success in many cases! Even doctors—thousands of them—have ordered for themselves and their patients. Unless your case is absolutely hopeless do not despair. The coupon below brings our Free Rupture Book in plain envelope. Send the coupon now.

## Patented AIR-CUSHION Support Gives Wonderful Protection

Think of it! Here's a surprising yet simple-acting invention that helps Nature support the weakened muscles gently but securely, day and night. Thousands of grateful letters express heartfelt thanks for relief from pain and worry—results beyond the expectations of the writers. What is this invention—how does it work? Will it help me? Get the complete, fascinating facts on the Brooks Air-Cushion Appliance—send now for free Rupture Book.

## Cheap—Sanitary—Comfortable

Rick or poor—ANYONE can afford to buy this remarkable, LOW-PRICED rupture invention! But look out for imitations and counterfeits. The Genuine Brooks Air-Cushion Truss is never sold in stores or by agents. Your Brooks is made up, after your order is received, to fit your particular case. You buy direct at the low "maker-direct" price. The perfected Brooks is sanitary, lightweight, inconspicuous. Has no hard pads to gape painfully into the flesh, no stiff, punishing springs, no metal girdle to rust or corrode. It is GUARANTEED to bring you heavenly comfort and security—or it costs you NOTHING. The Air-Cushion works in its own unique way, softly, silently helping Nature support the weakened muscles. Learn what this marvelous invention may mean to you—send coupon quick!



C. L. BROOKS, President

this no-risk trial

## SENT on TRIAL!

No... don't order a Brooks now—FIRST get the complete, revealing explanation of this world-famous rupture invention, THEN decide whether you want to try for the comfort—the wonderful degree of freedom—the security—the blessed relief thousands of men, women and children have reported. They found the answer to their prayer! And you risk nothing as the complete Brooks is SENT ON TRIAL. Surely you owe it to yourself to investigate. Send for the facts now—today—hurry! All correspondence strictly confidential.

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## PROOF!

(In our files we have over 52,000 grateful letters like these)

### THANKS FROM HAPPY FATHER

"I want to thank you very much for what your wonderful truss has done for my boy. He had a bad rupture. The very day we received the Appliance I put it on and that was the end of my troubles with his condition. The truss just seems to fit about a year now."—Mrs. F. Mink, 1208 W. Church, Berkeley, Ill.

### SOFT BALL PLAYER A BROOKS BOOSTER

"I ordered an Appliance some time back and it really does the job. I'm 34 years old, weigh 200 lbs. The truss has on my Soft Ball team. I really give the truss a real test. Thought I would have to give up my ball playing but not now with your rupture belt. Most people won't believe I have a rupture."—Walter Morris, Orchard Lake, Mich.

### "IT'S TOPS"

"Words cannot express my feeling towards my Appliance. The minute I put it on, my first words were, 'It's Tops!' I hope someday who suffers from such agony of a rupture could take my advice and get a Brooks Air-Cushion Appliance."—Jack Bender, R.I. Box 144, Larkspur, La.

### "BIB EVERYTHING YOU CLAIMED"

"I'm an old fellow to say that the truss which I purchased from you a year ago is just what I needed. I put it on, my first words were, 'It's Tops!' I hope someday who suffers from such agony of a rupture could take my advice and get a Brooks Air-Cushion Appliance."—Jack Bender, R.I. Box 144, Larkspur, La.

### "FORGETS HE IS RUPTURED"

"I had this rupture seven years before I knew of your support, and was in the hospital at the time. It just seemed the support for me. I had I started wearing your support. I had just found anything to help me. Since wearing your support I can do all my work, and can forget that I am ruptured."—U. B. Russell, Box 144, Chardon, Ohio.

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Send whether for Man ☐ Woman ☐ or Child ☐



[illegible]







# Do Men Choose



MARY



ALICE

## Mary or Alice?

■ When Tom H—— met Mary W—— and Alice B——, folks wondered who the lucky girl would be. Both girls were pretty and charming, and grand fun, and enjoyed the same interests Tom did. But, somehow, it was Alice whose lips Tom bent to in the moonlight... it was Alice whose 'I do' rose breathlessly at the altar...

Tom's choice was not surprising. For it is the woman with a beautiful, alluring bust contour who most often wins the admiration, popularity and affection every woman desires. And there can be no complete feminine beauty without a warmly rounded, lovely bust contour, symbol of woman eternal. Look through history. Look around you today. It is the woman with graceful, appealing figure lines who enjoys social and romantic triumph. Yes, there are many lovely 'Marys' whose wit, charm and friendliness cannot compete with the natural law of man's attraction to beauty fulfilled completely.

■ THE BONOMO RITUAL for Beautifying the Bust Contour is aimed to help the otherwise lovely 'Marys' with unsatisfactory Bust Contour who, through prescribed exercise, diet, correct posture and support, may be able to improve the headship of unappealing figure lines.

Improved, fully revised, the BONOMO RITUAL, through the simple Photo-Instructor Method, shows how to apply, in the privacy of your home, the prescribed techniques which may again the difference between loneliness and thriving, romance fulfillment! Formerly \$2.00, this course, complete in book form, is yours for the special offer price of — only \$1.00.

**MONEY BACK GUARANTEE!** Don't let skepticism or discouragement deny you the opportunity for happiness. Fill in the coupon below and mail with your remittance today. If after 30 days, you are not convinced—for any reason—return the course for a full refund. But don't delay. Be fair to yourself—in your future as a woman. Send for your copy NOW!

### PARTIAL LIST OF CONTENTS

This is Joe Bonomo Sprinkley (A heart-to-heart talk with the Author), Bust Contour... Bone Structure... Direction and Position of the Bust... Four Types of Breasts... Exercise for Support... With the Stars of Stage and Screen... Secrets of Allure... The Commandments of Loveliness... The ABC's of Beautification... Other Methods of Bust Control... Creams, Lotions, and Shampoos... Plastic Surgery... The Washcloth and the Supporter... The Braider and the Lullabying Dress... The Fishwife and the Cheaters... Ritual (First to Third Day)... Effect (Fourth to Sixth Day)... High and Low Collar Photo... and many other articles and features for the beginner to the expert.

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# SKINNY!

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Then I discovered my marvelous new muscle-building system—"Dynamic Tension." And it turned me into such a complete specimen of MANHOOD that today I hold the title, "THE WORLD'S MOST PERFECTLY DEVELOPED MAN."

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**ARE YOU**  
Skinny and  
run down?  
Apathetic?  
Nervous?  
Lacking in  
Confidence?  
Conquered?  
Suffering  
from bad  
breath?  
Do you want  
to gain weight?  
**WHAT TO  
DO ABOUT  
IT** is told on  
this page!

"Dynamic Tension" is the easy, NATURAL method that you can practice in the privacy of your own room—JUST 15 MINUTES EACH DAY—while your weary chest and shoulder muscles begin to swell . . . those spindly arms and legs of yours bulge . . . and your whole body starts to feel full of zip, ambition, self-confidence, and new energy!

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Thousands of other fellows are becoming marvelous physical specimens—my way. I use ginkgols or castorpoons to feel with. You supply within your own body in a very short time, you'll watch it grow and multiply into real, solid, ripping, LIVE MUSCLE.

**FREE BOOK** Mail coupon now, I'll send my illustrated book, "Everlasting Health and Strength." Tells about my "Dynamic Tension" method. Shows photos of men I've made into Atlas Champions. It's a valuable book! And it's FREE! Mail coupon to me personally: CHARLES ATLAS, Dept. 129-D, 115 East 23rd Street, New York 10, N. Y.



*Charles  
Atlas*

Awarded  
the title  
of "The  
World's  
Most  
Perfectly  
Developed  
Man" in  
an international  
contest.

**CHARLES ATLAS, Dept. 129-D  
115 East 23rd Street, New York 10, N. Y.**

I want the proof that your system of "Dynamic Tension" will help make a New Man of me. Give me a healthy, bumpy body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Name  Age   
(Please print or write plainly)

Address

City  State







Belche never knew that women spend more time sleeping than men do. That's what the Bed Manufacturer's Ass'n says!!

In France bathing is practically a social event because there's only one bathtub for every thousand people.



*Figures*

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**..and You will too  
when You possess  
"the Pleasure Primer"  
The Ideal Playmate**

Men's assignment for open minds and ticklish spots. Men's busy, busy recreation for unrequited men and women. Men's life was spoiled to none. Colossal, selected from the best there is, this "Pleasure Primer" is an eye-opener for the inexperienced, wisdom for the designer; excitement for all. It is guaranteed to make the loaves giggle and ho-men erupt in belabored belly-flops. Here is no refuge for the strait-laced or satisfaction for the married. Served in a highly amusing manner, this pleasurable Primer is a blueprint for unbridled living. Call it a gay evening's entertainment or an ideal bedside companion, you'll daily over its contents time and time again. YOU ARE INVITED TO EXAMINE THE PLEASURE PRIMER IS DAYS AT OUR EXPENSE. WE ARE GUARANTEED TO REFUND OR YOUR PURCHASE PRICE WILL BE REFUNDED AT ONCE!

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**10-DAY TRIAL OFFER**

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Please send THE PLEASURE PRIMER on 10 day trial. If I'm not pleased, I get my purchase price refunded at once.

☐ I enclose Mr. Sam Postpaid  
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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

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Portable POT  
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FUN TO HIT THE  
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Only  
**\$2.98**  
Complete

### SEND NO MONEY

Send name and address today. We will send you "POT LUCK" complete with chips, instructions, and a 30-day money-back guarantee. No money needed. We will bill you later.

**NAME (Last, First, Middle)**  
Last name, first name, middle initial.  
Address  
City, State, Zip

## FOR MEN OVER 35 MALE HORMONES NOW AVAILABLE ON 30-DAY TRY-OUT TEST

If you are over 35, you may have a male hormone deficiency. Science discovered that one of the causes of unhappiness and lowered power in your reproduction. Don't risk anything what can easily be the last years of your life. Make this test and see whether it solves your problems. Send today for **Hydrex Male Sex Hormones**. Our money-back guarantee protects you from financial risk. Take these handy tablets for 30 days. If you feel an increase in your heart life, your nervous life and sex desire, you guarantee to return my five dollars without argument. We will gladly refund the full purchase price. Thousands of grateful users. Refund: **Doa B. Bendersen**. Just send \$5 and a 30-day supply will be sent you in plastic wrapper via airmail.

**30-DAY TEST COUPON NOW**  
**HYDREX PHARMACEUTICALS, CO. Dept. H-5-67**  
1805 E. Jackson Blvd., Long Beach 12, Calif.  
Please send 30-day supply of genuine Male Sex Hormones. I'll use them as directed for 30 days and feel no benefit, you guarantee to return my five dollars without argument.  
I enclose \$5 in Cash \_\_\_\_\_ Check \_\_\_\_\_ Money Order \_\_\_\_\_  
Send C.O.D. and I will pay postman \_\_\_\_\_  
I would prefer the double strength tablets, enclosed is \$5 for a 30-day supply \_\_\_\_\_  
or none \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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For Your Protection  
**GIVE TO CONQUER CANCER**

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**STRICTLY** the stuff  
that dreams are  
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blond Nan Gorton. Get  
out your pencil, Joe, and  
 jot this down: 35" bust  
and hips, waist 26", 38"  
and 127 lbs. And we owe  
her first!

**Any Way Y'look at 'Em, These**





**F**OR you guys who go for redheads, here is gingery Debby Adverse, who shows you here why she's one of Gotham's favorite hosiery models: Ankle 8½, calf 13, and 20" round the thigh!

**"FAST-BITE" \$1.00 PER TUBE**  
**FISH BAIT**  
 GUARANTEED TO CATCH FISH  
 FASTER THAN LIVE BAIT OR  
 RETURN IN 10 DAYS AND  
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7 1/2 oz. of tough, worm-like bait  
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**CLIP THIS AD  
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 has just add the lighter and it lights up. Fast  
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Guarantee: Send me the new Calendar Wrist Watch C.D.G. as described below at your special low price of only \$8.95 plus 10% Federal Tax, for either Men's or Lady's style. I must be delighted to return you or I can return my watch purchase within 10 days for full refund.

☐ Men's ☐ Lady's ☐ Both

Name \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_

☐ Enclosed is full payment in advance (\$8.95 plus 10% Federal Tax—total \$9.85 for each watch.) Please ship my order post paid prepaid.

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☐ If you are under 5 ft. tall

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Amazing coverage! Low cost! Exactly what you need!

If you get sick or have an accident, you may go to any recognized Hospital in the U.S. (rest homes, sanitariums, Government hospitals excluded). Your NORTH AMERICAN POLICY will pay Hospital Room and Board Benefits as long as you remain confined. NO TIME LIMIT! Besides, you get Cash Benefits for 74 SURGICAL OPERATIONS. You get Lump Cash payments for LOSS OF HANDS, EYES, FEET.

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For added protection, seldom included in ordinary Hospitalization, you get a large ACCIDENTAL DEATH BENEFIT. What's more, you get special INFANTILE PARALYSIS Coverage. And there are still more Benefits which you will find clearly set out in your Policy. Think of it . . . all these AMAZING provisions . . . for only 3¢ a day for adults and 1/2¢ a day for children to age 18. Individual

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\*\*\*\*\*[Fold on group printed at left in coverage]\*\*\*\*\*

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74 SURGICAL OPERATIONS **\$10. to \$100.**

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You Can Get MATERNITY

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